

 **PRESENT**

# PRESENT

office building and cafe



# PRESENT-owned warehouse



Max. load pallet Q'ty  
: 2,000 pallets



Monthly average shipment  
: 28,000 packages



Max. shipment per day  
: 2,000 packages



**DURI**

**baby care solution**

working for better parenting solution

In Korea, there are many baby product brands, but most import products from China as ODM and They just put their brand on it.



Especially for baby toilets, the development costs are high and the process takes a lot of time compared to clothing or silicone products.

PRESENT started to directly design and develop products to create innovative and aesthetically outstanding items





# trust the choices of 1 million parents

cumulative sold | 1,017,050

cumulative review | 27,807

The first product we developed is a toilet seat with built-in potty training seat.



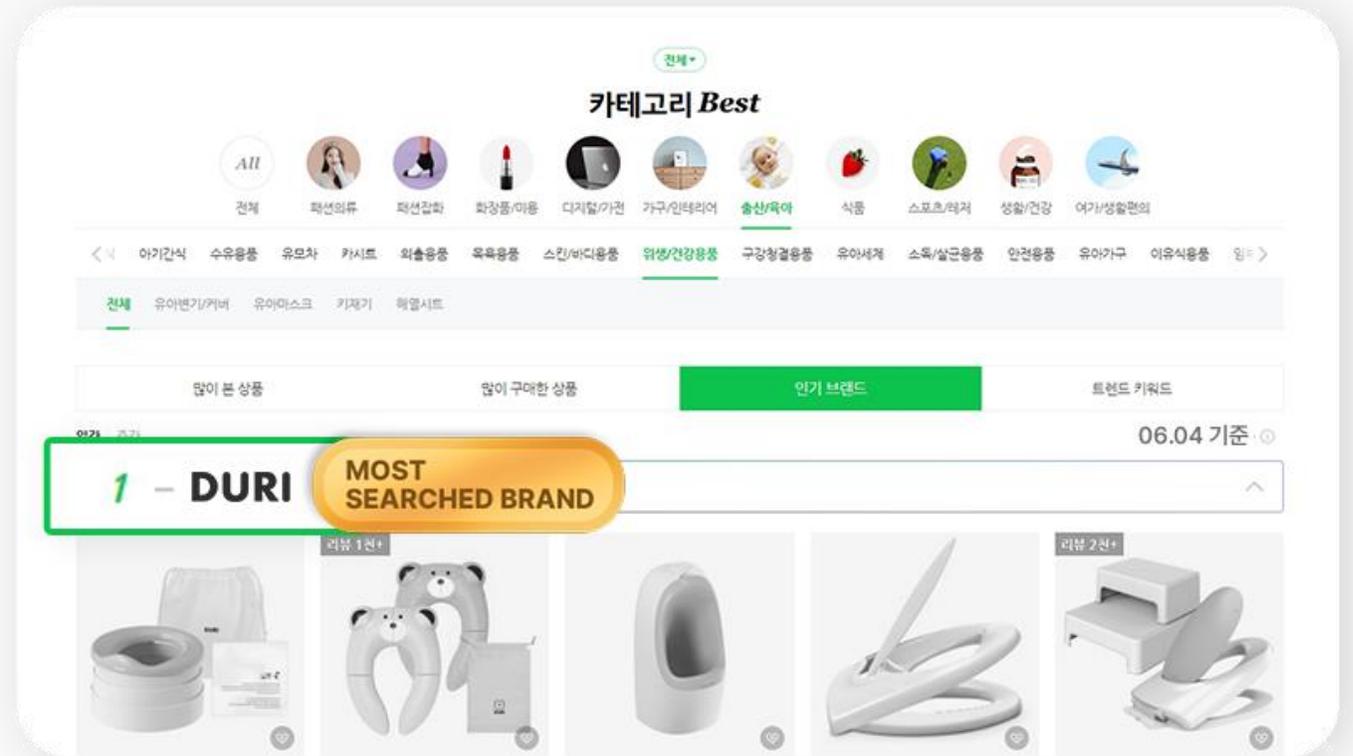
**NAVER**

Korea's largest web portal

# No.1 ranked baby product

No. 1 in sales of baby toilets for the past 8 years

#1 in sales for more than 345 days a year



# childcare technology research institute certificated by government

Make the safest products for children  
by studying baby's development process



Intellectual  
property rights

**104<sup>+</sup>**

Patent  
Model Utility & design

**3+**  
**45+**

Overseas trademark  
Copyright

**43+**  
**13+**

# baby product brand with various awards



brand K



Asia Design Prize 2022  
Grand prize



Patent Technology  
Award



reddot Award



pinup award

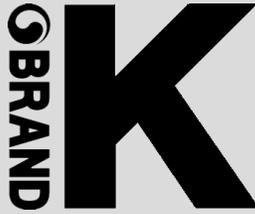


good design



Best brand granted by the Korean government

# Brand K



PRESENT is collaborating with top 10 online markets in Korea  
and more than 40 online markets

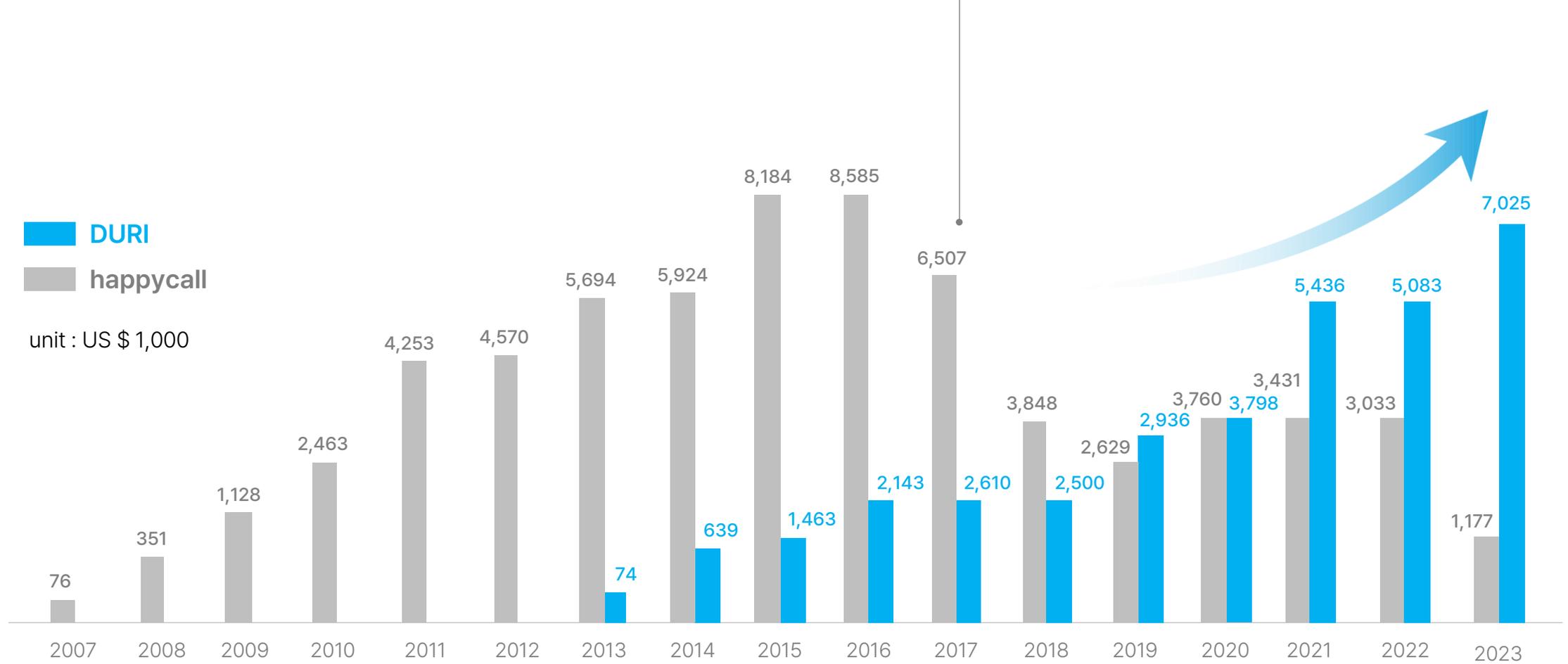
\* online market (2023.02 data based)



# PRESENT brand

## Incubating experience

Reduce the proportion of the distribution brand, HappyCall  
We began focusing on our own baby products brand, DURi



# online advertisement portfolio

 **PRESENT** →

**Google**

**Instagram, Facebook**

Average monthly product  
exposure 600,000

**Meta**

**Instagram, Facebook**

Average monthly product  
exposure 1,300,000

**amazon**

**Global No.1 Open market**

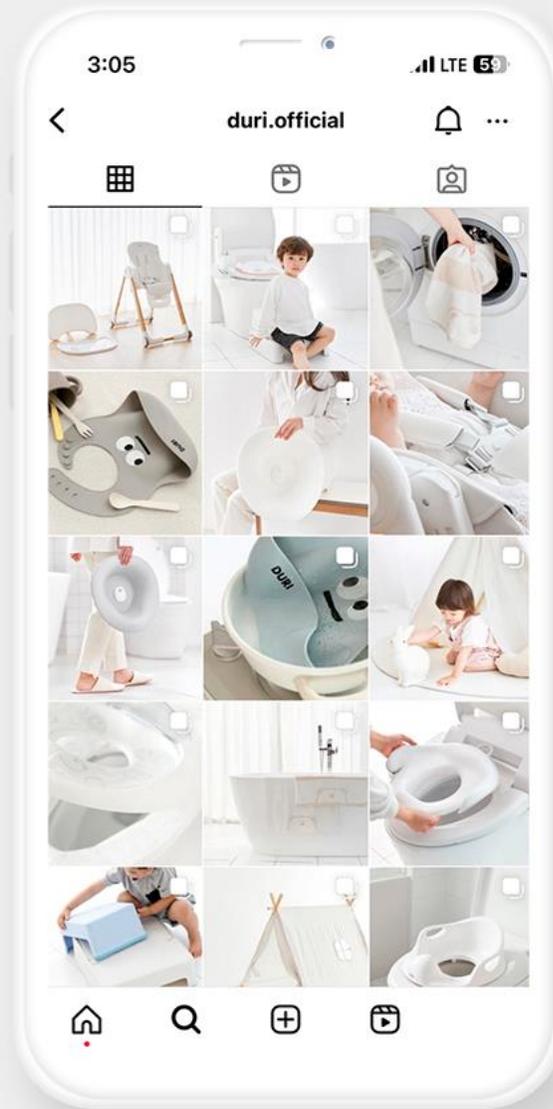
Brand store Exposure and  
product CPC marketing

**NAVER**

**KOREA No.1 portal**

Average monthly product  
exposure 1,970,000

# branding through DURI instagram



# Meet DURI products at 19 off-line stores

## baby plus

Cheongju

Cheonan-Asan

Pohang

Yeongtong

Yongin

Gwangju

Busan

Yangsan

Gumi

Songdo

Pyeongtaek

## baby house

Icheon

Wirye

Wonju

Ulsan

Yangju

Ttukseom

Gwangmyeong

## linkmom

Yongin



# exporting 10 countries





## DURI 110 bidet toilet seat

package size : 570\*500\*200mm / weight : 5,550g

material body,filter,cover : PP/ nozzel tip : ABS



### cleaning of internal waterway and nozzle with sterilized water

electrolysis of tap water into sterilized water  
(used separately from water used in the  
human body)

**built-in baby toilet**  
2in1 structures,  
whole families use together

**3D ergonomic design**  
comfortable sitting feeling



### self filter replacement

easy filter replacement without  
water shutoff



**replaceable nozzle cap**  
detachable with one sigle touch



**self nozzle cleaning**  
automatic cleaning with sterilizing water



**additional filters  
purchased separately**  
recommended filter  
usage period: 3 months



## DURI 3.0 toilet seat

package size : 490\*400\*90mm / weight : 1,930g

carton size size : 670\*415\*510mm / weight : 14,950g / 7 pcs in 1 carton

material body,filter,cover : PP/ nozzle tip : ABS



○ pure white   ● light grey   ● baby pink   ● sky blue

**3D ergonomic design**  
comfortable sitting feeling



**anti-bacterial PP**  
99% anti-bacterial  
activity tested

**built-in baby toilet**  
2in1 structures,  
whole families use together

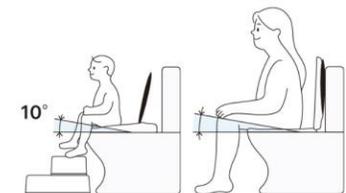
**easy cleaning**  
easy installation and  
easy to attach and detach



**slow closing function**  
quiet and safe restroom for kids



**inducing correct defecation posture**  
raise your knee angle by 10 degrees





## penguin potty seat

package size : 365\*365\*100mm / weight : 610g

carton size size : 745\*385\*515mm / weight : 7,360g / 5 pcs in 1 carton

material PP, PC, TRP



● light grey

● baby pink

● sky blue



**easy storage**  
wall hanging hook  
included

**handle for stability**  
ergonomically designed  
handle provides  
a comfortable grip



**anti-bacterial PP**  
inhibits bacterial  
growth by 99.9%



**splash guard**  
designed to prevent  
child's urine splashing

**fit in any toilet seat**  
non-slip rubber  
surrounding  
the entire contacting part

**inducing correct defecation posture**  
raise kids knee angle by 10 degrees





## donut portable baby potty

package size : 230\*230\*95mm / weight : 670g

carton size size : 490\*500\*260mm / weight : 7,500g / 10 pcs in 1 carton

material ABS, TPU



**space efficient structure**  
one-touch easy folding and unfolding



**soft seating feeling**  
baby skin is not contacted  
with plastic bag

**eco friendly**  
more than 100ml  
capacity Biodegradable  
bags included

**splash guard**  
designed to prevent  
child's urine splashing



**+**  
**includes**  
eco pouch +  
biodegradable bags (5pcs)



**4 anti-slip pad**  
prevent falling over and slip



# sound urinal for boys

package size : 290\*240\*520mm / weight : 166g  
carton size size : 600\*760\*560mm / weight : 1,150g / 6 pcs in 1 carton  
material ABS, PP, PE





## portable urinal potty 2.0

package size : 90\*90\*189mm / weight : 220g

carton size size : 470\*395\*650mm / weight : 14,570g / 60 pcs in 1 carton

material PP, Silicone



urban grey

mandarin orange



**easy grip**  
comfortable to  
carry & move

**no leaking**  
double sealed design



**gender-free usability**  
boy and girl both can  
use according to direction



**soft touch**  
soft silicone  
for kids skin

**large capacity (330ml)**  
can be used multiple times



**hygienic management**  
all parts contact with urine  
are detachable and washable



**+**  
**includes**  
waterproof pouch



## fit shampoo cap

package size : 215\*230\*70mm / weight : 180g

carton size size : 450\*615\*490mm / weight : 6,980g / 32 pcs in 1 carton

material PP, Silicone



### FDA standard silicone



**fits any head**  
ergonomic design that  
fits any head shape

**no leaking**  
double sealed design

**anti-bacterial silicone**  
inhibits bacterial  
growth by 99.9%

**easy lock**  
intuitive structure for fixing easily



**translucent window**  
check child's condition  
while shampooing

### versatile usability



no stagnant  
water



more space for hands  
to shampoo



# ultra filter faucet

package size : 155\*125\*45mm / weight : 250g  
carton size size : 545\*360\*260mm / weight : 11,000g / 40 pcs in 1 carton  
material ABS, Silicone, Polyketone, PC, SUS304



**720 rotating faucet**  
can be used for various purposes

**easy filter life check**  
visually check filter usage by transparent body

**water pressure control lever**  
easy to turn to adjust water pressure



**easy filter replacement**  
easily replace the filter without hassel



**ACF filter**  
residual chlorine, tap water smell  
**sediment filter**  
rust and fine impurities

**aerator nozzle**  
create a gentle air bubble stream of water



**fits for any faucet**  
connector kit included



**additional filter**  
(purchased separately)



## 4way baby bidet

package size : 330\*180\*475mm / weight : 1,120g

carton size size : 690\*570\*495mm / weight : 8,250g / 6 pcs in 1 carton

material PP, TPE, Silicone, EVA



### 4ways to use

can be used for various purposes



bidet



bath in the sink



chair in bath tub



feeding Chair

**ergonomic design**  
hygienic use with no stagnant design

**anti-bacterial PP**  
inhibits bacterial growth by 99.9%



**EVA pad**  
soft sitting feeling

**TPE pad**  
anti-slip for safe use

**safety first**  
strong adsorption to use any surface

**mini stool**  
helps bidet using on flat floor



## 2 step Stool

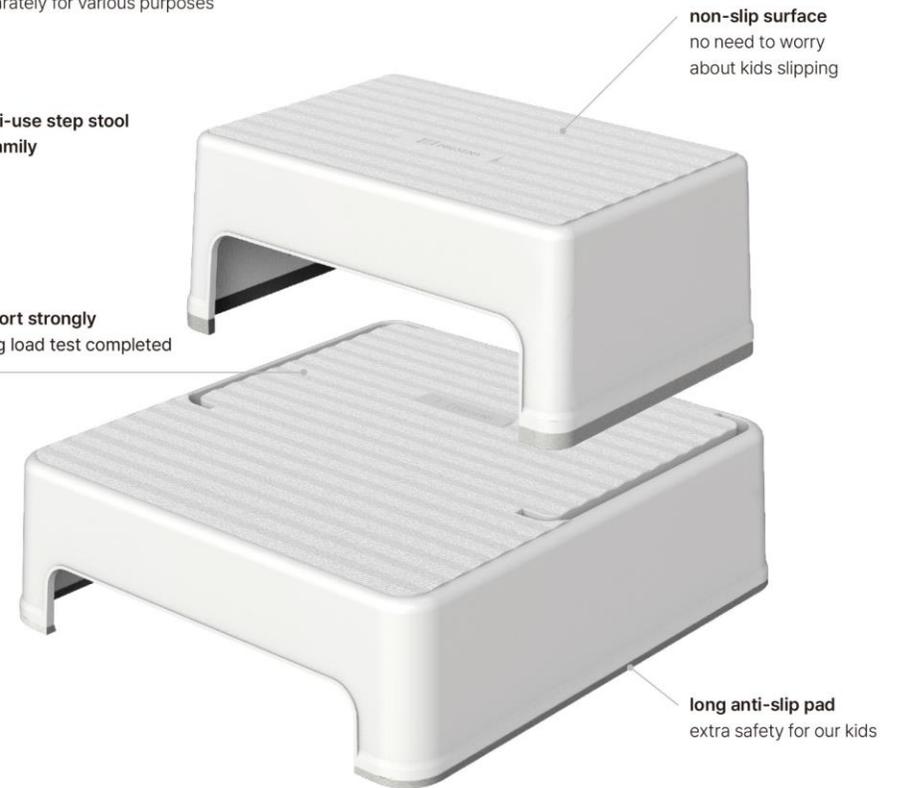
package size : 385\*375\*180mm / weight : 2,150g  
material PP, TPU



**detachable structure**  
can be used separately for various purposes

**sturdy and multi-use step stool**  
for the whole family

**support strongly**  
100kg load test completed





## 2in1 bathtub

package size : 630\*420\*360mm / weight : 1,240g

carton size size : 670\*435\*660mm / weight : 11,200g / 10 pcs in 1 carton (sampoo bath)

670\*435\*660mm / weight : 16,600g / 12 pcs in 1 carton (linse bath)

material PP, EVA, Silicone



### 2 type of bathtub

sampoo and linse at the same time

no need for your child to shiver while you change the water to linse



**EVA pad**  
soft sitting feeling



**anti-bacterial PP**  
inhibits bacterial growth by 99.9%

### stackable design

increases storage space efficiency

**6 anti-slip pads**  
doesn't slip even in the bathroom



water temperature sensor sticker includes

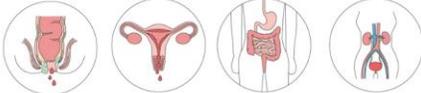


# bubble sitz bath

package size : 365\*420\*165mm / weight : 960g  
carton size size : 860\*380\*450mm / weight : 6,030g / 5 pcs in 1 carton  
material LDPE, PP, Silicone



a neat, rechargeable sitz bath  
that you can enjoy easily without wires.



genitalia healing after childbirth &  
hemorrhoids treatment and prevention



easy storage  
wall hanging hook  
provided



adjustable  
bubble cap  
for use in  
various areas

soft feeling  
soft and elastic  
LDPE material

seamless button  
watertight and sleek design

IPX3 water proof  
waterproofing  
function against  
water coming  
from the top

C type charge  
easy charging method



water temperature  
sensor sticker includes



# organic hip & body cleanser and cream

cleanser(300ml)  
 package size : 69.5\*69.5\*181mm / weight : 380g  
 carton size : 520\*270\*220mm / weight : 8,500g / 21 pcs in 1 carton

cream(120ml)  
 package size : 52\*52\*181mm / weight : 140g  
 carton size : 520\*270\*220mm / weight : 7,000g / 45 pcs in 1 carton



**baby hip & body cleanser**  
 gentle cleansing feeling  
 and no-irritating



**baby cream**  
 applies moisturizingly  
 and leaves a soft finish



**dedicated auto dispenser**  
 for DURi cleanser  
 (purchase separately)



- ✓ dermatest highest grade certification (5-star)
- ✓ allergy-free made with natural ingredients
- ✓ pH slightly acidic balance for healthy baby skin
- ✓ ceramide NP+, rich moisturizing spreads deep into the skin
- ✓ 100% plant-based ingredients completed UK vegan certification (cosmos organic certification)





## sound potty

package size : 480\*305\*255mm / weight : 2,500g

carton size : 630\*515\*560mm / weight : 11,270g / 4 pcs in 1 carton

material PP, TPR, Stainless





## sound potty light

package size : 445\*195\*305mm / weight : 2,341g

carton size size : 640\*465\*605mm / weight : 14,046g / 6 pcs in 1 carton

material PP, Silicone



splash prevent guard

2.3L large capacity basket



water flush sound  
help your child become  
interested in potty training

wide, flat backrest  
helps your child feel secure  
during potty training

100kg maximum load  
stable structure that can  
withstand even an adult  
standing on it

considering  
baby body shape  
Used stably as the  
child's feet can  
reach ground



4 non-slip pads  
kids can use it without  
worries of slip





## handle potty

package size : 355\*310\*150mm / weight : 730g

carton size : 755\*375\*335mm / weight : 4,440g / 5 pcs in 1 carton

material PP



● light blue

● light pink

● grey

○ white



**wide, flat backrest**  
helps your child feel secure  
during potty training

**handle for stability**  
sturdy handle provides  
a comfortable grip

**splash guard**  
designed to prevent child's  
urine splashing



**easy storage**  
wall hanging hook  
included

**spacious space**  
children feel comfortable  
with enough thighs room



**fits any toilet seat**  
fix it without shaking with  
adjustment screw



## foldable potty

package size : 210\*135\*55mm / weight : 310g  
carton size : 435\*480\*435mm / weight : 15,530g / 48 pcs in 1 carton  
material PP



a design children love  
round shape and adorable  
bear design

high portability  
twice-foldable structure



pouch provided  
stored hygienically in your bag



anti-slip pad  
prevents slipping on the  
toilet seat



safety lock  
secure it once again  
and use it safely



+  
includes  
waterproof pouch



# DURI SAFE LSR silicone pacifier



package size : 60\*60\*55mm / weight : 30g  
 carton size : 270\*415\*250mm / weight : 4,030g / 112 pcs in 1 carton  
 material PP, LSR silicone



medical-grade LSR silicone pacifier  
 made with medical-grade silicone  
 that has passed  
 three safety certifications  
 (first in Korea)

nipple Shape  
 similar to  
 mother's Breast  
 designed with an  
 oval-shaped nipple  
 to reduce \*nipple confusion.

\*nipple confusion:  
 The phenomenon  
 which the shape  
 of pacifier being  
 used is different  
 from the mother's nipple,  
 then the baby refuses  
 to breastfeed



hygienic management  
 with open structure  
 with 2 saliva pooling  
 prevention holes

ultrasonic Fusion Assembly  
 Assembled without the use  
 of adhesives or additives

optimal angle for fits of baby's mouth  
 designed at a 90-degree angle  
 for easy sucking and to prevent drooping  
 (prevents a drool rash)

2-in-1 case  
 a hygienic and convenient case  
 for storing the pacifier



+  
 Sold Separately  
 DURI Strap

luminous pacifier easy to find  
 even in the dark





## DURI safe LSR silicone teether

package size : 100\*55\*110 / weight : 80g

carton size : 595\*430\*275mm / weight : 7,540g / 75 pcs in 1 carton

material PP, LSR silicone



### 7 types nubs

designed to maximize gum stimulation and aid in the development of baby's teeth

### LSR silicone teether

made with pure liquid silicone used in baby bottle nipples and natural, non-toxic dyes

tailored to fit size without risk of choking nubs are 2cm high

### design fits child's hand

perfectly structured to fit securely around the wrist without size adjustments.



sold separately  
one touch teether case

### 2-in-1 safe silicone teether

conveniently separates for versatile use



small and lightweight  
bracelet type

glove type that covers  
the entire hand



## DURI safe bath handle

package size : 100\*55\*110 / weight : 80g

carton size : 595\*430\*275mm / weight : 7,540g / 75 pcs in 1 carton

material PP, LSR silicone



**6-stage height adjustment**

adjustable from 48cm to 58cm in 6 stages, usable until 24 months



We research and propose solutions fir better parenting.